



Third-Party Logistics

Complex extended supply chain networks. Varied customer base across multiple industries. Co-mingled customer-owned and consigned inventory. The 3PL industry faces many supply chain challenges. Successful 3PLs use network-wide visibility, effective collaboration and sophisticated supply chain solutions to meet these complex requirements.

RedPrairie can help. RedPrairie's 3PL solutions are built on over thirty years of experience helping the world's best logistics service providers support customer needs and exceed their cost and revenue goals. We can help you streamline billing, manage public warehousing and co-mingled inventory, and see the status of goods across your entire supply network. Whether you provide 3PL services, or you rely on 3PL partners for distribution, RedPrairie makes it easy to share data and automate processes so goods get where they're needed—on time and on budget.

Global Visibility

RedPrairie solutions integrate the flow of order, inventory and shipment data across global networks, providing the powerful central repository of real-time logistics information needed to quickly and efficiently analyse and respond to disruptions. This web-enabled view of extended supply networks will help you reduce network-wide inventory, speed product flow and increase service levels while reducing supply chain costs. It also provides the foundation for extended network functions such as available-to-promise, order sourcing, item substitution, quality assurance, track & trace, recall and supplier management.

Collaboration Portal

Unique to the 3PL industry is the need to allow multiple customers, suppliers, carriers and other trading partners complete and secure visibility to their own products and processes. RedPrairie's Collaboration Portal acts as a centralised information hub from which each customer or partner can access selected views of relevant information, initiate transactions, schedule appointments, exchange data and respond to events in real-time over the web. As a global information exchange point, the Collaboration Portal

provides real-time collaboration between all trading partners to improve supply chain efficiency and effectiveness.

Third Party Billing

Automated client billing fulfils a vital role in efficient revenue recovery and can be tailored according to multiple pricing rules for a variety of external customers. Moreover, it can be used to track internal costs by business unit, allowing you to easily perform cost-to-serve and margin analyses by client, business unit or product range. It also integrates with multiple supply chain applications such as Warehouse Management, Transportation Management and ERP systems using RedPrairie's powerful mapping tool to integrate the various data flows. Fully automated preparation of invoices results in more accurate billing and prompter payment. In addition, the profitability rate of customers, lanes and loads can be shown daily, or even hourly, providing highly accurate performance monitoring. Third Party Billing will allow you to increase revenues and see the profitability of each client, business unit or product.

Activity-based costing

Detailed tracking of the work performed for each customer allows cost allocation by individual task or bundled tasks. Third party billing uses this information to determine pricing

rules and analyse costs in a variety of ways. Margin analysis is easier and more accurate when activity-based costing is employed, and when requests for new business are received, the information can help forecast costs for new bids.

Integrated WFM and WM

An integrated approach to warehouse and workforce management enables you to maximise the productivity of your workforce by directing the order in which tasks are to be completed and how they are to be performed. Task Management allows you to specify job priorities and automatically directs the worker to the most efficient next task. All tasks are assigned according to the '3 Ps' method – priority, proximity and permissions - to determine the next best task to be performed by each worker. With integrated Workforce Management, workers are trained on the most efficient and safe method for completing each task and the system automatically assigns associated time allowances. Performance is monitored and reported to analyse warehouse activity and individual or team productivity. Thus, with integrated Warehouse and Workforce Management, workers are always doing the right tasks in the most efficient way.

Transportation Management

Services offered to customers often include managing transportation procurement, planning, optimisation, execution and freight settlement. Whether you have your own fleet, manage a dedicated fleet, or use contract carriers, RedPrairie Transportation Management can help you reduce costs and improve customer service when providing these services. Transportation Management enables optimal load consolidation, mode selection, including multi-modal, multi-leg shipments, routing, traffic avoidance, and parcel. Shipments by contract carrier, owned/dedicated fleet, and parcel are planned in a single optimisation engine to ensure lowest cost mode and route selection. And inevitable last minute changes and adjustments can be made in real time by the optimisation engine so they do not de-optimize the solution.

Value-added services management

Your customers' requirements often go beyond the standard storage, pick and ship. Packaging components, labelling and light manufacturing are just some of the services you may be asked to perform. Those tasks can be directed by Warehouse Management so they are completed as efficiently and accurately as possible. The value-add can extend through the Transportation Management system to the delivery of goods to stores, as well. Drivers can be instructed to perform special services such as stocking volume verification, end cap set-up, restocking, and other specific delivery services customers may need. Value-added services, done right, means increased margins and satisfied customers.

Ease of use

RedPrairie solutions are flexible, highly configurable and built on an open architecture so that it's easy to add new customers while adapting to each customer's specific data requirements. The roles-based common user interface is powerful, intuitive and easy to use, reducing training time and costs, and promoting collaboration. In addition, RedPrairie's On-Demand WMS and TMS solutions offer rapid on-boarding of customers with less complex distribution operations.

Meeting the needs of the 3PL industry

The unique needs of the 3PL industry have driven the design focus for RedPrairie solutions – it's not an afterthought. You want measurable ROI and satisfied, long-term customers, and RedPrairie provides the tools to help you reach those goals. Our integrated solutions give you real-time visibility to co-mingled inventory, automated third party billing to serve a variety of customer needs, activity-based costing for easy and accurate margin analysis, efficient task management and the value-added services your customers require.

For providers and purchasers of 3PL services, RedPrairie's complete suite of inventory, warehouse and transportation solutions provide powerful, yet user-friendly solutions that allow you to configure and automate processes for more efficient delivery. RedPrairie gives you the tools you need to become more profitable and better serve your customers.

About RedPrairie

For more than 35 years, RedPrairie's best-of-breed supply chain, workforce, and all-channel retail solutions have put commerce in motion for the world's leading companies. Installed in over 60,000 customer sites across more than 50 countries, RedPrairie solutions adapt to help ensure visibility and collaboration between manufacturers, distributors, retailers, and consumers. RedPrairie is prepared to meet its customers' current and future demands with multiple delivery options, flexible architecture, and 24/7 technical and customer support. For a world in motion, RedPrairie is commerce in motion™.

To learn more about how RedPrairie solutions can optimize your inventory, improve employee productivity, or increase sales, visit RedPrairie.com or email info.emea@RedPrairie.com.