



## E<sup>2</sup>e™ Business Process Platform

One of the greatest challenges facing companies today is the ability to manage business processes end-to-end, from the retail shelf to the manufacturing floor. Orchestrating enterprise-wide processes like available to promise execution, product recalls, promotions execution, item substitution, and manufacturing quality control requires the ability to manage automation across multiple enterprise systems easily and efficiently.

RedPrairie's E<sup>2</sup>e™ Business Process Platform provides a shared platform for collecting, managing, communicating, and acting on information and events that flow from every part of your business. Built on SOA standards and web services technologies, the E<sup>2</sup>e Business Process Platform orchestrates business processes across RedPrairie and other third-party solutions. The result is less complexity and faster implementation whenever you need new functionality.

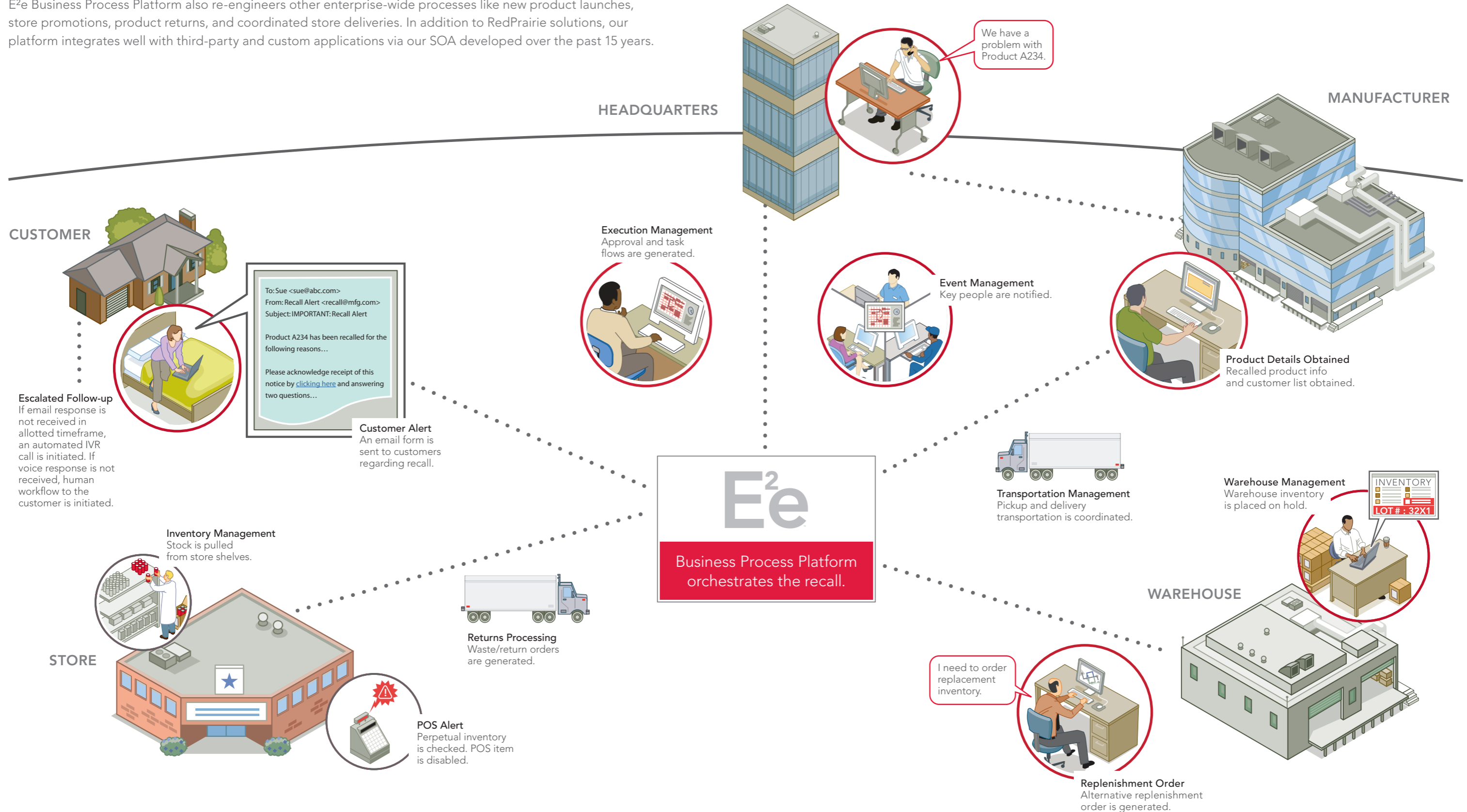
### The platform includes:

- Business Process Orchestration – features a process modeler for building and customizing business processes using an intuitive graphical user interface, and a process monitor for dynamically tracking business activities and processes. It provides configurable workflow to enable you to easily adapt to changing business requirements while significantly reducing time-consuming and costly customization.
- Services Repository – provides easy access to RedPrairie services and registration of other enterprise services. The Services Repository is leveraged by the process modeler when creating orchestrations and serves as a one-stop enterprise catalog for all registered services.
- Integration – provides easy-to-use web services tools to integrate your front-end business systems with supply chain execution systems, including the ability to connect disparate Java and .NET applications.
- Reporting – automatically captures audit-level detail at a process and activity level, including user-defined properties and events. Enables aggregate performance reporting, enabling true process optimization and improvement.

# RedPrairie's E<sup>2</sup>e™ Business Process Platform

By linking manufacturing, distribution and retail with consumer communication, RedPrairie has created the first "one button recall," powered by our Business Process Platform.

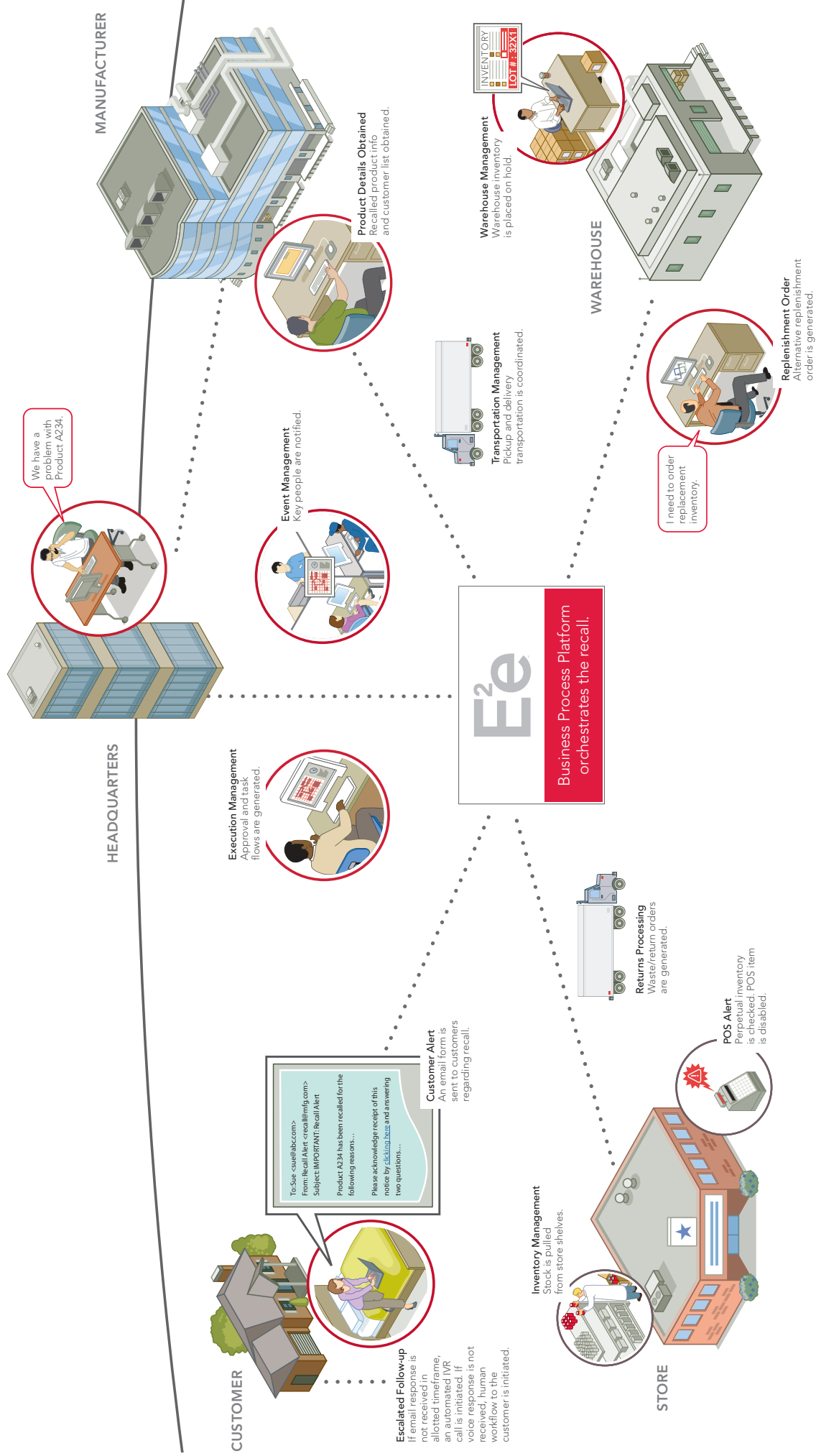
E<sup>2</sup>e Business Process Platform also re-engineers other enterprise-wide processes like new product launches, store promotions, product returns, and coordinated store deliveries. In addition to RedPrairie solutions, our platform integrates well with third-party and custom applications via our SOA developed over the past 15 years.



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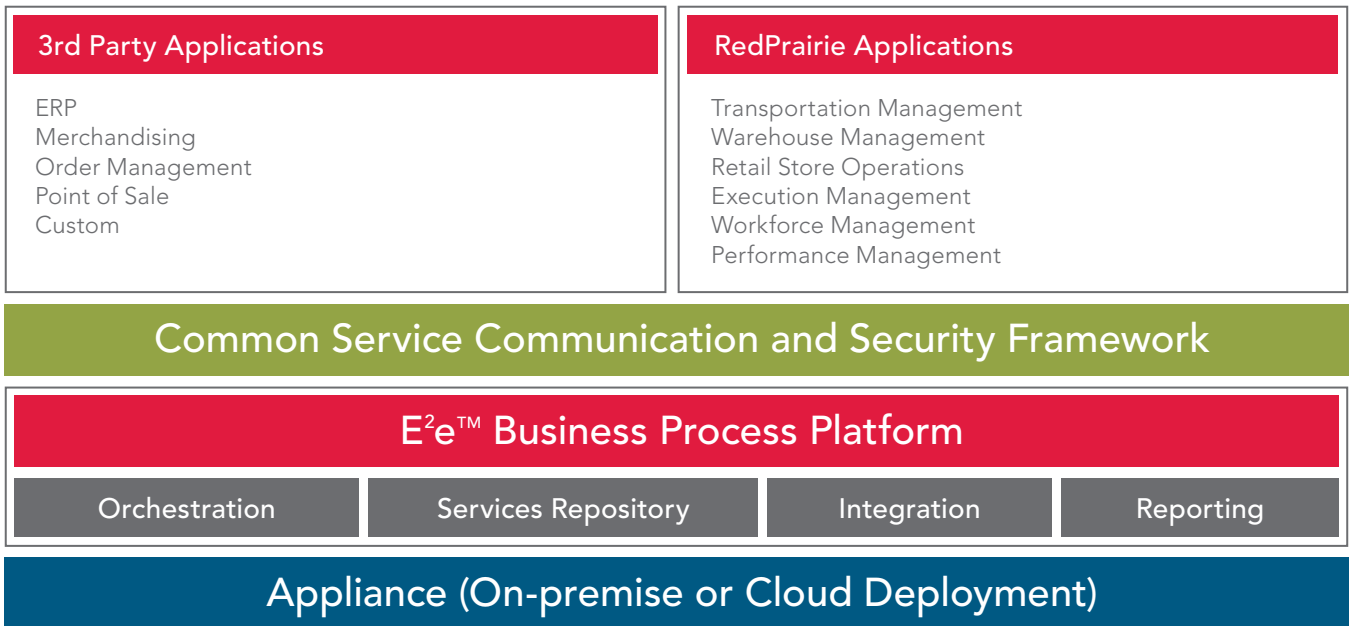


# E<sup>2</sup>e™ Business Process Platform

RedPrairie's E<sup>2</sup>e Business Process Platform is extensible, and very flexible regardless of existing topology. It enables process orchestration across the RedPrairie product suite and third-party enterprise applications, including custom legacy systems. The Platform adheres to industry standards and leverages the latest Web Service technologies to ensure robust security and enterprise reliability.

## The BPP Appliance

RedPrairie's E<sup>2</sup>e Business Process Platform can be deployed as an on-premise appliance, similar to other network-like devices, or hosted as a virtual appliance by RedPrairie Hosting Services. This enables faster deployment, a better quality product, and more features in less time.



## About RedPrairie

RedPrairie delivers productivity solutions to help companies around the world in three categories—inventory, transportation and workforce. RedPrairie provides these solutions to manufacturers, distributors and retailers looking to reduce cost, increase sales and create competitive advantage.

With over 20 global offices providing services to over 40,000 sites in 50 countries, companies trust RedPrairie inventory, workforce and transportation solutions to deliver an immediate increase in productivity—with the flexibility to adapt as business needs change.

At RedPrairie, we understand today's operational demands and we're committed to delivering solutions that work. We're committed to delivering solutions for the real world.

## For more information

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